# 1. Scope of this Privacy Statement

Cyber Record Security Service (CYRSS) is a national organization, with legal entities, business processes, management structures, and technical systems that cross borders. This Privacy Statement applies to all CYRSS-owned websites, domains, services, applications, and products, and those of our wholly owned subsidiaries ("CYRSS sites or services"), except that a privacy policy or statement specific to a particular CYRSS program, product, or service may supersede or supplement this Privacy Statement.

#### **Links to non-CYRSS websites**

CYRSS sites or services may provide links to third-party applications, products, services, or websites for your convenience and information. If you access those links, you will leave the CYRSS site. CYRSS does not control those third party sites or their privacy practices, which may differ from CYRSS's practices. We do not endorse or make any representations about third-party sites. The personal data you choose to provide to or that is collected by these third parties is not covered by the CYRSS Privacy Statement. We encourage you to review the privacy policy of any site you interact with before allowing the collection and use of your personal information.

We may also provide social media features that enable you to share information with your social networks and to interact with CYRSS on various social media sites. Your use of these features may result in the collection or sharing of information about you, depending on the feature. We encourage you to review the privacy policies and settings on the social media sites with which you interact to make sure you understand the information that may be collected, used, and shared by those sites.

## 2. Collection of personal information

CYRSS collects, exports, and uses personal information to better serve you and personalize your experience and interaction with CYRSS. Such collection is done with appropriate notice and consent, along with required filings with data protection authorities, where applicable.

CYRSS may collect personal information from you to complete various transactions, such as:

- product or service orders, activations, and registrations
- profile creation
- information requests
- marketing or support subscriptions
- contest entries or survey participation
- instant credit applications
- job applications

The types of personal information you provide to us may include:

- contact information, such as your name, address, telephone number, and email address
- financial information, such as your credit card number
- other unique information such as user IDs and passwords, billing and transaction information, product and service preferences, contact preferences, educational and employment background, and job interest data

If you apply for instant credit, we may ask you to provide additional personal information such as salary, social security number, banking information, and other information to authenticate you and verify credit worthiness. This information will be used by our financial services providers in determining whether to extend you credit.

If you choose to use a "tell-a-friend" or a similar referral program on our site, we will ask you for your friend's e-mail address, mobile phone number, or other contact information and automatically send your friend a one-time message inviting your friend to visit the site. CYRSS uses and stores this information only for the purpose of sending this one-time message and to provide tell-a-friend message blocking, where available.

If you post, comment, indicate interest, or share personal information, including photographs, to any public forum on an CYRSS site, social network, blog, or other such forum, please be aware that any personal information you submit can be read, viewed, collected, or used by other users of these forums, and could be used to contact you, send you unsolicited messages, or for purposes that neither you nor CYRSS have control over. CYRSS is not responsible for the personal information you choose to submit in these forums.

In addition to the information you provide, CYRSS may also collect information during your visit to an CYRSS website, or a website "powered by" another company on behalf of CYRSS, through our Automatic Data Collection Tools, which include Web beacons, cookies, and embedded Web links. These tools collect certain traffic information that your browser sends to a website, such as your browser type and language, access times, and the address of the website from which you arrived. They may also collect information about your Internet Protocol (IP) address, unique device identifier, clickstream behavior (i.e. the pages you view, the links you click, and other actions you take in connection with CYRSS websites or "powered by" websites) and product information. CYRSS may also use some of these Automatic Data Collection Tools in connection with certain emails and communications sent from CYRSS and therefore may collect information using these tools when you open the email or click on a link contained in the email.

CYRSS also collects information from commercially available sources that it deems credible. Such information may include your name, address, email address, preferences, interests, and demographic/profile data. The information CYRSS collects from its commercial sources may be used along with the information CYRSS collects when you visit CYRSS's sites. For example, CYRSS may compare the geographic information acquired from commercial sources with the IP address collected by Automatic Data Collection Tools to derive your general geographic area.

## 3. How we use your information

The information CYRSS collects to understand your needs and interests helps CYRSS deliver a consistent and personalized experience. For example, CYRSS may use your information to

- assist you in completing a transaction or order
- prevent and detect security threats, fraud or other malicious activity
- communicate with you about products and services
- provide and improve service and support
- update you on new services and benefits
- provide personalized promotional offers
- select content to be communicated to you
- personalize some CYRSS websites
- measure performance of marketing initiatives, ads, and websites "powered by" another company on CYRSS's behalf
- allow you to participate in contests and surveys
- contact you regarding CYRSS products or services.

Testimonials posted on our Web site are only posted with the expressed permission of the individual or company who provided that testimonial.

Credit card information is used only for payment processing and fraud prevention. Credit card information and other sensitive personal information required to process a credit decision is not used for any other purpose by our financial services providers or CYRSS and will not be kept longer than necessary for providing the services, unless you ask us to retain your credit card information for future purchases.

### 4. How we share your information

CYRSS will not sell, rent or lease your personal information to others except as described in this Statement. CYRSS shares personal information in the following ways:

CYRSS retains service providers and suppliers to deliver complete products, services and customer solutions and to assist CYRSS with marketing and communication initiatives. These providers and suppliers include, for example, credit card processors, providers of customer support and live-help, marketing, email service providers, automated data processors, and shipping agents. Suppliers and service providers are required by contract to keep confidential the information received on behalf of CYRSS and may not use it for any purpose other than to carry out the services they are performing for CYRSS.

From time to time, CYRSS participates in marketing initiatives with other companies, including websites "powered by" another company on behalf of CYRSS. As part of these initiatives, certain CYRSS services and marketing communications may be delivered at the same time as those from other companies. Some of these services and communications offer you the option to share personal information with both CYRSS and the other companies participating in these initiatives. For example, you may receive marketing communications from CYRSS and other companies or have the opportunity to register online for software products from multiple companies. If you choose to provide personal information only to CYRSS, CYRSS will not share this information with the other companies participating in that marketing initiative. If you choose to provide personal information to the other companies, that personal information will be handled according to the privacy policy of those companies, which may differ from CYRSS's policies and practices.

CYRSS will require the export of your personal information to other CYRSS-owned business entities in the US and Worldwide in accordance with this Statement to satisfy your request. Such export is a requirement of providing the information to CYRSS.

Except as described in this Statement, CYRSS will not share the personal information you provide to CYRSS with non-CYRSS third parties without your permission, unless to: (i) respond to duly authorized information requests of police and governmental authorities; (ii) comply with any law, regulation, subpoena, or court order; (iii) investigate and help prevent security threats, fraud or other malicious activity; (iv) enforce/protect the rights and properties of CYRSS or its subsidiaries; or (v) protect the rights or personal safety of CYRSS employees and third parties on or using CYRSS property.

Circumstances may arise where, whether for strategic or other business reasons, CYRSS decides to sell, buy, merge or otherwise reorganize businesses in some countries. Such a transaction may involve the disclosure of personal information to prospective or actual purchasers, or the receipt of it from sellers. It is CYRSS's practice to seek appropriate protection for information in these types of transactions.

#### 5. Children's privacy

CYRSS does not knowingly collect information from children under the age of 13 and does not target its websites to children under 13. We encourage parents and guardians to take an active role in their children's online and mobile activities and interests.

#### 6. Your choices and selecting your privacy preferences

CYRSS gives you the choice of receiving a variety of information that complements our products and services. You can subscribe to receive certain product- and service-specific information and also choose to receive CYRSS general communications. We give you a choice regarding delivery of CYRSS general communications by postal mail, email, telephone, and mobile device.

You can make or change your choices about receiving either subscription or general communications at the data collection point or by using other methods, which are listed in the following sections. This option does not apply to communications primarily for the purpose of administering order completion, contracts, support, product safety warnings, driver updates, or other administrative and transactional notices as the primary purpose of these communications is not promotional in nature.

The communications that you receive from CYRSS will be provided in accordance with this statement. Some communications may utilize automatic data collection tools.

# **Subscription communications**

Subscription communications include email newsletters, software updates, etc. that may be expressly requested by you or which you consented to receive. After you request such communications, you may opt out of receiving them by using one of the following methods:

- Select the email "opt out" or "unsubscribe" link, or follow the opt-out instructions included in each email subscription communication.
- To unsubscribe from messages delivered to mobile devices, reply to the message with the words "STOP" or "END."

Please be aware that when you opt out of receiving certain subscription communications, it may affect the services you have chosen to receive from CYRSS where accepting the communications is a condition of receiving the services.

### **CYRSS** general communications

CYRSS general communications provide information about products, services, and/or support. This may include new product information, special offers, or invitations to participate in market research.

You will often be able to use <u>CYRSS Passport</u> to indicate whether you want to receive general communications from CYRSS. CYRSS Passport is a single-login service that lets you register with CYRSS Passport-enabled websites using a single-user identifier and password of your choice. CYRSS Passport uses cookies to store your basic personal information so you don't have to retype it when you return to one of CYRSS's many websites in the future. CYRSS Passport

also allows you to set your privacy preferences. Your preferences will apply across CYRSS websites, email, and other communication vehicles that use CYRSS Passport.

If you are unable to use CYRSS Passport, you may opt out of receiving these general communications by using one of the following methods:

- Select the email "opt out" or "unsubscribe" link, or follow the opt-out instructions included in each email communication.
- To unsubscribe from messages delivered to mobile devices, reply to the message with the words "STOP" or "END."
- Write to the <u>CYRSS Privacy Office</u>. Be sure to provide your name, relevant contact information, and specific relevant information about your privacy preferences.

### 7. Access to and accuracy of your information

CYRSS strives to keep your personal information accurately recorded. We have implemented technology, management processes and policies to help maintain data accuracy. CYRSS provides individuals with reasonable access to personal information that they provided to CYRSS and the reasonable ability to review and correct it or ask for anonymization, blockage, or deletion, as applicable. To protect your privacy and security, we will also take reasonable steps to verify your identity, such as requiring a password and user ID, before granting access to your data.

### 8. Keeping your personal information secure

CYRSS takes seriously the trust you place in us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, CYRSS utilizes reasonable and appropriate physical, technical, and administrative procedures to safeguard the information we collect. CYRSS retains data only as required or permitted by local law and while it has a legitimate business purpose.

When collecting or transferring sensitive information such as credit card information we use a variety of additional security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. The personal information you provide us is stored on computer systems located in controlled facilities which have limited access. When we transmit highly confidential information (such as credit card number or password) over the internet, we protect it through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Credit card numbers are used only for processing payments and are not used for other purposes. As part of real-time payment processing, CYRSS subscribes to a fraud management service. This service gives you and CYRSS an extra level of security to guard against credit card fraud and to protect your financial data.

# 9. Changes to this statement

If we modify our Privacy Statement, we will post the revised statement here, with an updated revision date. If we make significant changes to our statement, we may also notify you by other means, such as sending an email or posting a notice on our corporate website and/or social media pages.

### 10. Contacting us

We value your opinions. If you have comments or questions about our Privacy Statement, please send them to Contact US or write to us at the following address:

Cyrss 6119 Greenville Ave, Suite 143 Dallas, Texas 75206

#### How CYRSS uses automatic data collection tools

The following sections provide additional information about commonly-used web technology tools.

#### **Cookies**

A "cookie" is a small data file transferred by a website to your computer's hard drive. CYRSS or its service providers send cookies when you surf our site or sites where our ads appear, make purchases, request or personalize information, or register yourself for certain services. Accepting the cookies used on our site, sites that are "powered by" another company on CYRSS's behalf, or sites where our ads appear may give us access to information about your browsing behavior, which we may use to personalize your experience. Cookies are typically classified as either "session" cookies or "persistent" cookies.

- Session cookies do not stay on your computer after you close your browser.
- Persistent cookies remain on your computer until you delete them or they expire. Most
  browsers automatically accept cookies by default, but you can usually refuse cookies or
  selectively accept cookies by adjusting the preferences in your browser. If you turn off
  cookies, there may be some features of our site that will not be available to you and some
  Web pages may not display properly.

#### **Embeded Web links**

Emails from CYRSS, Internet keyboard keys preconfigured by CYRSS, and promotional icons preinstalled on your PC desktop often use links designed to lead you to a relevant area on the

Web, after redirection through CYRSS's servers. The redirection system allows CYRSS to change the destination URL of these links, if necessary, and to determine the effectiveness of our marketing initiatives.

In emails, such web links may also allow CYRSS to determine whether you have clicked a link in an email, and this information about the interaction may be connected to your personal identity. If you do not want CYRSS to collect information about the links that you click, you can:

- change your choice about how you receive communications from CYRSS (i.e. choose a text-based version of the message where available) or choose not to click links in an email that CYRSS sends
- delete the promotional icons preinstalled by CYRSS on your PC desktop or choose not to click on those
- reconfigure the Internet keyboard keys on certain PC models to launch a destination URL of your choice by using the instructions provided with your PC

#### Additional information about webOS devices

In addition to the collection and usage practices described in the <u>CYRSS Online Privacy Statement</u>, this information applies to webOS and the software and services associated with webOS. CYRSS collects and uses webOS-specific information in the following ways:

- Account Set-Up.If you set up an account to receive services we provide through your
  webOS device, we will collect your name, phone number, email address and account
  settings to process your registration and provide those services.
- **On-Device Services.** If you use services we provide through your webOS device, we will collect information relevant to providing the services and as you designate. For example:
  - Device Diagnostics, Analytics and Updates. In order to improve our product and service offerings, your webOS device includes remote diagnostics, analytics, and software update services. Your webOS device collects technical information related to your device (including serial number, unique device identifier, diagnostic information, usage and crash logs, application configurations, etc.) as required to help identify and troubleshoot issues, and to provide and improve service.
  - Back-up and Restore. When you use a back-up and restore service for data stored on your device, we will automatically and regularly collect information related to your contacts, calendar, tasks, email and messaging, including online account usernames; account credentials and settings; memos; text/MMS/IM messages and conversations; phone call logs; web bookmarks and cookies; installed App Catalog applications; and preferences, including Location Service preferences to help enable retrieval of that data when restoring or replacing your device. Additional details, including how to turn "off' the feature can be found at Using Backup.
  - o **Location-Based Services.** When you use location-based services, we will collect, transmit, maintain, process, and use your location and usage data (including both

real time geographic information and information that can be used to approximate location) in order to provide location-based and related services, and to enhance your device experience.

You may choose whether or not to provide your personal information to us. If you choose not to do so, you may not be able to take advantage of certain webOS products, services, offers, or options that depend on personal information.

For your convenience and information, webOS devices may provide links to third-party websites or include applications from third parties. CYRSS does not control those third-party sites or applications, nor does CYRSS control their privacy practices, which may differ from CYRSS's practices. We do not endorse or make any representations about third-party websites or applications. The personal data you choose to provide to or that is collected by these third parties is not covered by this Privacy Statement. We encourage you to review the privacy policy of any company you interact with before allowing the collection your personal information.